



On Being Human in the 21st Century Where East, West and Modern Science Converge

Physical, mental, spiritual answers to AIDS, cancer, death and war

Costs of traditional health care are skyrocketing and society's preoccupation with health is fueling fads that often exploit people's fears and hurt more than help. Where can people turn for answers to physical, mental and spiritual health? A new book from a California publisher gives people new ways of thinking about their well-being and helps set a course for a new conception of health based not on self-interest but on sound science and philosophy.

In ***On Being Human: Where Ethics, Medicine and Spirituality Converge***, three of the world's eminent scientists and philosophers invite a new exploration on the issues of health, disease, death and our own modern philosophy on living. This amazingly readable book explores what it means to be healthy from three expert yet divergent viewpoints: western humanism, Japanese Buddhism, and modern medical science.

On Being Human discusses the controversial issues that face today's society—cancer, AIDS, death with dignity, in vitro fertilization, and much more. With clarity of spirit, knowledge and experience, the book also explores the ethics of medicine and biotechnology and their effects on people.

What is a truly meaningful life? How can we lead a healthy lifestyle, which is a necessary condition for happiness? What can medical science tell us about the fulfilled life? What can we learn from Buddhist wisdom? Shining new light on ageless subjects, ***On Being Human*** is ambitious and tackles a broad range of topics all based on outstanding scholarship. Accessible yet profound, the book is, as Lou Marinoff, author of *Plato Not Prozac* says, "informative and hopeful, offering wise perspectives on life and death, revealing their deeper meaning and higher purpose."

On Being Human: Where Ethics, Medicine and Spirituality Converge, By Daisaku Ikeda, René Simard and Guy Bourgeault (\$15.95 Paperback, ISBN 0-9723267-1-5, Middleway Press, www.middlewaypress.com. Distributed to the trade by Independent Publishers Group, www.ipgbook.com.)

Daisaku Ikeda is president of Soka Gakkai International (Society for the Creation of Value), one of the most dynamic Buddhist associations in the world today. He is also an author of more than 60 books, including the award winning *For The Sake of Peace*. René Simard and Guy Bourgeault teach at the University of Montreal. Simard is a molecular biologist and former rector; Bourgeault is a professor specializing in bioethics and education. First published in Japanese in 2000, and in French last year, the book is a collection of numerous conversations among the three men.